

**Punta Gorda Municipal Road Safety
Operational Plan
2016 - 2020**



MUNICIPAL ROAD SAFETY OPERATIONAL
PLAN FOR
PUNTA GORDA TOWN COUNCIL
2016-2020

**Collaboration with Government of Belize
National Road Safety Master Plan 2030**

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Road Safety Vision 2020 – Five Year Municipal Road Safety Operational Plan for Punta Gorda

Foreword



Road Safety is everyone’s responsibility. We all need to take responsibility – and take pride – in how we behave on the road as pedestrians, motorcyclists, cyclists, drivers (of all vehicles from passenger cars to buses) and passengers.

Awareness of road safety, and of the contribution each individual can make to saving lives, is increasing all the time. Municipal Government, in partnership with National Government and associated NGOs and other stakeholders, is committed to ensuring this plan works, by providing the leadership, action and resources to make it work.

As the Mayor, I will do all in my power to ensure that this Road Safety Plan is delivered over the next five years and that Punta Gorda becomes one of the leading municipalities in Belize in protecting its citizens on the road. I also expect full and timely delivery from each of the agencies and departments responsible for action and that they will take its role seriously.

We all need to have a real sense of pride in how we use our roads and highway. When every citizen takes their responsibility in contributing to a safer community, then we will realise our vision of having the most up to date roads and highways with proper signage in the country of Belize, with the target of reducing traffic crashes and fatalities.

I encourage all residents of Punta Gorda to get behind our Road Safety Plan to limit and decrease the challenge we face on our roads thus making our roads safer and creating a peaceful community.



Fern Gutierrez
Mayor

Introduction

Building on the success of the Belize Road Safety Project, a demonstration corridor project which has been underway along the George Price Highway, a parallel activity has seen the development of a much longer term, sustainable approach to road safety through the development of the Road Safety Vision 2030 Master Plan. This five year Municipal Road Safety Operational Plan 2016-2020 for Punta Gorda, will contribute to the goals of the 2030 Master Plan and will carry the vision of Towards Zero Deaths on Punta Gorda's streets and pathways.

Towards Zero Deaths means we do not accept that fatalities and serious injuries on our roads are inevitable or acceptable. This vision can be achieved if the Punta Gorda community as a whole work together to make a fundamental change in the way it thinks about road safety and works to address the trauma caused by everyday use of the streets. Collisions may still occur as people using the road system make mistakes or poor decisions. Nevertheless, we should strive to create a system in which safe decisions are the easiest ones to make and mistakes are not punished with death or serious injury.

The plan is modeled on successful strategies in other countries and also on the recommendations of the World Report on Road Traffic Injury Prevention. The Plan further takes into consideration the lessons learned during the implementation of the Belize Road Safety Project.

In developing the Municipal Road Safety Operational Plan, the Traffic Management Committee sought input from cross-ministry partners to answer the following questions:

- Given where we are now, what can we do better?
- How can we leverage cross-ministry/cross-sector cooperation and action to further reduce deaths and serious injuries on Punta Gorda's roads?
- What can we do to embed the principle of shared responsibility for road safety into the culture of the Punta Gorda community?
- What can we do to further our progress towards safe roads, safe vehicles and safe drivers?

The Municipal Road Safety Operational Plan for Punta Gorda aims to provide guidelines to policy makers in order that they can plan and implement road safety management in a coordinated and harmonised manner. It also serves as a guideline for the municipality to recommend steps of road safety management in their jurisdiction.

This Vision has a long-term perspective, namely 15 years since this Municipal Road Safety Operational Plan fully supports the broader Belize Horizon 2030 Vision which embodies the overall vision for Belize in the year 2030 and the core values that will guide citizen behaviour and inform the strategies to achieve this common vision for the future.

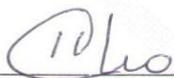
The Municipal Road Safety Operational Plan for Punta Gorda, similar to the Road Safety Vision 2030 Master Plan uses the five pillars approach, as recommended in international good practice in the Decade of Action for Road Safety (2010-2020). The approach consists of road safety management, safe roads, safe vehicles, safe conduct of road users and post-collision care. The success of the plan will be determined by the degree in which the pillars can work harmoniously with each other, rather than as independent silos. The achievement of the Road Safety targets uses a safe system approach, which accommodates human error and susceptibility of the human body, which is intended to ensure that road collisions do not cause fatalities and serious injuries. The Punta Gorda Municipal Road Safety Operational Plan will be updated semi-annually and will result in the creation of safe roads and behaviours in the Municipality.

Our vision is that Punta Gorda will have the safest streets and pathways in the country of Belize and will work toward the ultimate goal of zero traffic fatalities and zero serious injuries within the Municipality.

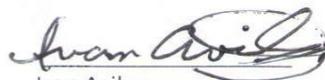
In order to ensure the achievement of the vision, the foundation is established as follows:

- Harmonising the direction and commitment of road safety management by implementing principles that coordinate the five pillars inclusively;
- Implementing road safety using cost-efficiency approach through curative and preventive measures in order to handle the victims, prevent injuries, and prevent collisions;
- Implementing a road safety system approach which can accommodate human error and the susceptibility of human body to ensure that traffic collisions do not cause fatalities and severe injuries.

Signatures of Committee Members



Ignacio Cho
Traffic Manager



Ivan Avilez
Traffic Chairman



P.C. John Ordonez
Officer in Charge
Traffic Branch
(Police Department)

Witnessed by:



Elfrida Usher
Motor Vehicle Inspector



Cordelia Garbutt
Data Entry Clerk



P.C. Audrey Ramos
Second in Charge
Traffic Branch
(Police Department)

Background

Punta Gorda is a seaport and fishing town on the Caribbean coast of southern Belize. The town, which is referred to as Peini by the Garifuna, was a small fishing village before it was settled by a number of Garifuna immigrants from Honduras in 1823. Punta Gorda Town is the southern-most municipality in the country, located 107 miles along the Southern highway south of Dangriga Town. Punta Gorda Town is the only municipality in the Toledo District, a district which is predominantly rural with nearly 83% of its population residing in rural communities. Punta Gorda, with a population of approximately 5,500 inhabitants/989 households, is the administrative and commercial center of the District. The population in Punta Gorda Town is predominantly a mix of Garifuna and indigenous Maya. Garifuna and Maya accounted for 24% and 22% of the population respectively according to the Statistical Institute of Belize's 2010 Census. Creole is the most spoken language, with 64% of the population speaking the language. The approximate area of Punta Gorda Town is 0.88 square miles/2.3 million sq. meters.

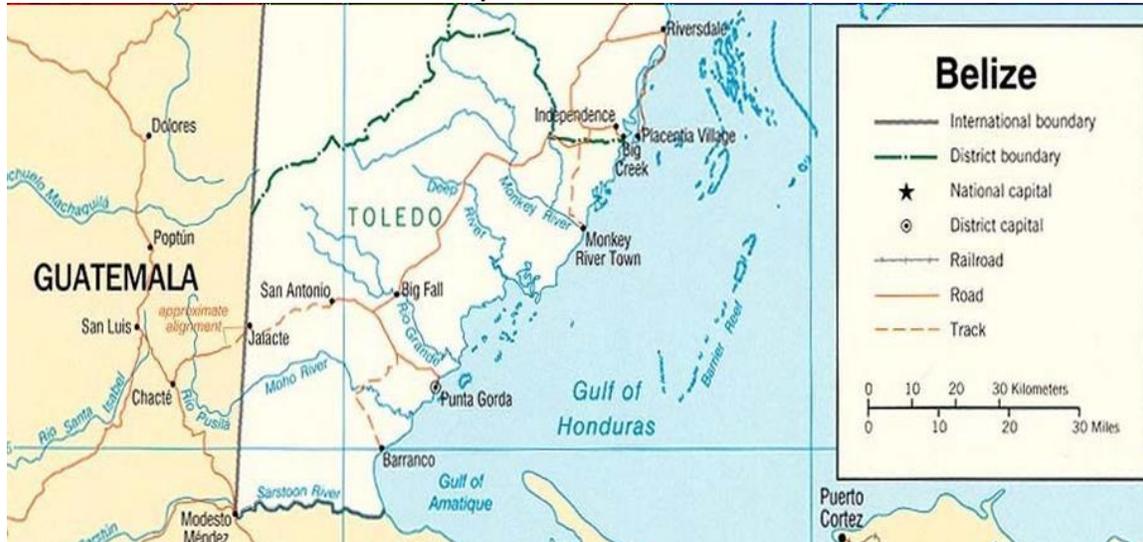
Punta Gorda Town has 4 Primary Schools, 1 High School, and 1 Sixth Form and there is little industrial employment. A few persons are self-employed, and others are employed by the Chinese and the East Indian business owners. Farming is mostly existent. Transportation within Punta Gorda is facilitated primarily by the use of private vehicles and bicycles. There are limited taxis and buses registered in the Municipality and most people walk to work and to school. Motorcycles, however, are exponentially becoming the main means of transportation as seen in the tables attached in Annex 4.

The most used streets have been cemented and being paved, with some streets having proper lighting. Most of the smaller streets and roads are very rough and unpaved with poor lighting especially in the Magoon area, Indianville, and Hopeville. Road Safety is an important topic within the community. Elevated pedestrian crossing and speed bumps are being installed to slow down and to control the speed of vehicles, while traffic signs have already been installed as listed below:

Table of Signage Installed in the Punta Gorda Municipality

NO OF SIGNS	STOP SIGN LOCATION	NO OF SIGNS	STOP SIGN LOCATION
1	COR MAHOGANY ST& SUNFLOWER ST	1	COR CHURCH ST & WEST ST
1	COR CEMETRY & FAR WEST ST	1	COR GEORGE ST & J.M.N.ST
1	COR QUEEN ST &WEST ST	1	COR CEMETRY LANE & WEST ST
1	COR J.M.N.ST & NORTH ST	1	COR FAR WEST ST & CEMETRY LANE
1	COR CLEMENTE ST & WEST ST	1	COR WEST ST & PRINCE ST
	NO PARKING 1ST TO 15TH LOCATION		NO PARKING 16TH TO 31ST LOCATION
6	GEORGE PRICE ST	6	GEORGE PRICE ST

Map of Toledo District



Strategy Implementation

Cabinet, under the leadership of the Prime Minister has approved and authorized the National Road Safety Master Plan 2030. The National Road Safety Committee will have general oversight on implementation and policy advice and a set of Technical Working Groups will support the process and report to the National Road Safety Committee. To ensure the consistent and effective implementation of the plan, each municipality across the country, formed their own Municipal Traffic Management Committee, and developed their Municipal Road Safety Operational Plan to ensure that their local needs and issues are identified and addressed.

This five year Punta Gorda Municipal Road Safety Operational Plan (2016-2020) provides details on the specific actions and interventions that will take place during the implementation period, continuing to move forward towards the *vision* as specified in the National Road Safety Master Plan 2030.

In line with the 5 pillars of the Decade of Action for Road Safety and Road Safety Vision 2030 the component parts of this Municipal Road Safety Operational Plan are:

Road Safety Management	Lead agency, coordination and management
	Road safety data management
	Monitoring and evaluation
	Target setting/Performance indicators
	Legislative reviews
	Planning, funding and resources
	HR development
	Promotional/media – developing a Traffic Safety Culture

Safe Roads	Intersection safety
	Safe travel speeds
	Transportation of Goods and Services and People
Safe Vehicles	Vehicle registration
	Dangerous vehicles
	Imported vehicles
	Seat belt and child safety seats promotion and usage/enforcement
Safe Road Users	Driver training and testing
	Driver licensing
	Police enforcement
	Road safety education in schools
	Road safety campaigns
Post-crash response	BLS; MFR; EMT
	Type III Ambulances

Road Safety Management

Lead Agency, Coordination and Management

The objective of this sub-section is to establish a framework identifying leadership, collaboration and accountability of departments within the governmental and non-governmental road safety stakeholders for the development, effective implementation and delivery of the road safety strategy. This Plan identifies a lead organization which is responsible, accountable and has the power to make decisions, manage resources and coordinate the efforts of all participating partners and stakeholders.

The Punta Gorda Traffic Management Committee should include representatives from the Town Council (Head of Committee); Police Department (Enforcement); Traffic Department; Ministry of Health (Medical Service); Ministry of Education (Information Campaign); Taxi Association (Information on Infrastructure); Business Community (Information Sharing/Funding); Ministry of Works (Infrastructure); Transport Department (Legislation); Fire Department; Civil Society; Village Representatives; Belize Defence Force and the Media.

In addition to developing an Operational Plan, a Vision and a Mission for the municipality, the Punta Gorda Traffic Management Committee should insert road safety as a key priority on its mandate and:

- Identify weakness in the present work plan for road safety;
- Devise new policies and strategies that will enhance and strengthen the previous policies for road safety;
- Ensure that policies are being implemented.

Vision

Punta Gorda to have a safe municipality with human and material resources along with sound infrastructure development, education awareness at all level, consistent enforcement of laws and collaborative working relationships with all stakeholders with the aim to reduce deaths and serious injuries.

Mission

Being proactive in seeking resources such as finance, manpower, transportation and equipment to ensure adequate educational and awareness resources available such as road safety trainings, technology and pamphlets for the media and schools to use in Punta Gorda Town.

Strategic Actions		
	Timeline	Implemented By
CM1 Establish the Punta Gorda Traffic Management Committee (TMC)	2016	Town Council
CM2 Maintain Punta Gorda Traffic Management Committee stakeholder cooperation mechanisms	Ongoing	TMC
CM3 Develop and confirm the Punta Gorda 5 year Operational Plan, Mission and Vision	2015-2016	TMC
CM4 Develop sustainable funding to ensure the programs/ interventions will be undertaken	2016 (& semi-annually thereafter)	TMC
CM5 At the local level ensure their activities are linked to the National Strategy	2016 (& semi-annually thereafter)	TMC
CM6 The Punta Gorda Municipal Road Safety Operational Plan should be reviewed semi-annually	2017 (& semi-annually thereafter)	TMC

Road Safety Data Management and Analysis (Intelligence)

The objective of this component is to develop an appropriate local system of data collection, storage, retrieval and analysis which leads to better identification of the safety situation and from which focused and appropriate remedial measures can be devised. This must include road data where collisions have never been recorded but are nevertheless dangerous. If possible the data should extend to other factors, including:

- Demographic data; traffic volume data (by mode);
- Safety performance indicators such as rates of seat belt and standard helmet use, frequency of the committal of offenses such as overloading, speeding and red light running;
- Infrastructure factors (road length by crash risk, mean travel speed, etc.);
- Enforcement (violation) data (tickets/charges, etc.);
- Injury data from hospitals.

Accurate data is also necessary to: identify traffic safety issues and devise countermeasures; implement and adjust coordinated strategies; undertake cost/benefit analysis; prioritize high collision locations and corridors; develop targeted education and enforcement campaigns; develop safety performance functions; and monitor and evaluate the effectiveness of improvements.

Strategic Actions		
	Timeline	Implemented By
DM1 Develop system to store and retrieve information for analysis	2016	TMC through Town Council, DOT, Police
DM2 Ensure data as listed above are being gathered consistently and on a timely basis	2016-2017	MOH, DOT, JICC, SIB
DM3 Develop and ensure the use of standardize local collision collection forms	2016 (ongoing)	Town Council, DOT, Police
DM4 Traffic Officers and Police Officers have been trained in collision investigation and reporting	2016 (ongoing)	DOT, Police
DM5 Confirm mechanisms for sharing data are operating efficiently with management agencies and other organizations	2016-2017	MOH, DOT, JICC, SIB
DM6 The data is used in all decision making	2016 (ongoing)	TMC

Monitoring and Evaluation

The objective of this sub-section is to develop a system for monitoring and evaluation that is able to measure progress and current status; allows feedback and encouragement to the organizations involved; identifies under-performance; identifies emerging problems; monitors a range of indicators and must be able to predict likely future adverse trends, as far in advance as possible.

Each of these objectives demand that the system for monitoring and evaluation has particular characteristics:

- To be able to measure progress, the system must be able to measure current status which includes reviewing several databases;
- To allow feedback and encouragement to the organizations involved, the system must produce outputs that are readily understood, have face value and be provided in a timely manner and compare this to previous status in a way that identifies the effects of the Strategy;
- To be able to identify under-performance, the system must incorporate some form of comparison with a performance target and provide feedback in a timely manner to allow corrections to be made;
- To identify emerging problems, the system must monitor a range of indicators and must be able to predict likely future adverse trends, as far in advance as possible.

A comprehensive measurement and evaluation system has been developed to measure the road safety outputs and outcomes and to evaluate the effectiveness of the interventions implemented in achieving

the targeted results. The system will ensure that the funds invested in road safety are effectively used. The Punta Gorda Traffic Management Committee will continue to monitor progress and current status through data obtained from the departments below as follows:

- National Transport – driver’s license/learners permit issued
- Traffic Department – motor vehicle license/tickets issued
 - number of tickets settled immediately
 - number of suspended licenses
- Police Department – number of road traffic incidents
 - number of offenses committed
 - number of persons disqualified from driving
- Ministry of Health – number of persons injured and treated or dead as a result of RTIs

The agencies will monitor the amount of offences as well as road traffic collisions which occurs on a monthly basis. Specific attention will be given to the causes for these collisions with the intent to reduce them through the implementation of the different programs that will be conducted by the traffic department and the town council.

Strategic Actions		
	Timeline	Implemented By
ME1 Develop a local road safety monitoring and evaluation system	2016-2017	MOH, DOT, JICC, SIB
ME2 Data as listed above are being gathered consistently and on a timely basis	2016-2017	DOT, Traffic Department, JICC, MoH
ME3 Semi-annually conduct monitoring and evaluation assessments to ensure progress continues towards targets	2016 (ongoing)	TMC through DOT, Police Department, Traffic Department, JICC, MoH

Target Setting/Performance Indicators

Target setting is the declaration of the desire of the municipality to improve the road safety situation as is expressed in its vision, mission and goals. Safety performance indicators help illustrate the effectiveness of road safety programs in meeting their objectives or achieving the desired outcomes. The purpose is to establish ambitious, but appropriate and achievable road safety targets and performance indicators to achieve the target for deaths and serious injuries to be reduced to zero by the end of the period and minor injuries to reduce by 50% with the overall goal, after the first five years, to zero injuries due to road traffic collisions. The municipality hopes to see a 60% increase in the number of passengers wearing seat belts and helmets. The Traffic Management Committee also aims at increasing enforcement of traffic laws by

Strategic Actions		
	Timeline	Implemented By
TS1 Establish targets for the Punta Gorda's Operational Road Safety Plan	2016	TMC through Town Council and Traffic Department
PI1 Develop baseline measures for key risk factors, e.g. Seat belt usage, helmet usage, overloading, travel speeds, red light running, or non-adherence to traffic signs, collisions involving impaired drivers, collisions involving distracted drivers, etc.	2016	TMC in collaboration with the Road Safety Project
PI2 Develop, track and report performance indicators that measures the type and amount of resources expended to tackle road safety issues such as speed cameras, advertising, infrastructure improvements, etc.	2016 (ongoing)	TMC through Town Council and Traffic Department
PI3 Ensure that official performance indicators are based on reliable data	2016 (ongoing)	TMC
PI4 Semi-annually review progress being made with targets	Semi-annually	TMC

Legislative Reviews

This implementation measure is highly important, as it allows for input in the development of new laws and the revision of existing ineffective laws as needed. This includes examining laws to ensure ease of enforceability. This is necessary to increase deterrence thereby making laws more effective.

The Punta Gorda Town Council, Traffic Department and Traffic Management Committee supports the Ministry of Transport and Government of Belize in improving the existing legislation on seat belts to include mandatory use by back seat passengers as well. The Municipality continues to enforce legislation through the setting up of check points to ensure that positive road safety behaviours are adhered to at all times.

Strategic Actions		
	Timeline	Implemented By
LR1 Complete review of the Road Traffic Law and subsidiary laws to participate in revision and updating of legislation	2016 (ongoing)	TMC
LR2 Adopt or develop local by-laws and sanctions which support positive road safety behaviours. Prepare implementation strategy	2016-2017	TMC through Town Council, Police and Traffic Department
LR3 Review current regulations related to speeding, stopping at pedestrian crossings, STOP and Yield signs and make recommendations for improvement.	2017-2018	TMC
LR4 Review fines and penalties for traffic offences including moving violations, such as approaching pedestrian crossings and not stopping; failing to stop at Yield and STOP signs and amend	2017-2018	TMC

accordingly.		
Strategic Actions		
	Timeline	Implemented By
LR5 Revise provisions of Road Traffic Law related to helmet use on bicyclists and motorcyclists	2017-2018	DOT, Traffic Department, Police Department and TMC
LR6 Establish policies/procedures to deliver administrative justice, through sanctions and fines, including a penalty point system in the Punta Gorda Municipality	2018-2019	Ministry of the Attorney General, DOT, Traffic Department, Police Department and TMC

Planning, Funding and Resources

The financing of interventions and related road safety management functions on a sustainable basis and the allocation of appropriate resources to achieve the results are keys to the strategy's effectiveness and success. Ideally there should be a number of streams of income to avoid the over dependency on a single source.

The Municipality will continue to seek funding from the Business Community as well as from Central Government by lobbying for increased subventions to finance road Safety Programs. The Municipality will also approach other interested donor agencies such as SIF and World Bank funded Projects.

The Punta Gorda Traffic Management Committee will also assess the following as potential funding sources:

- Development of a Road Safety Trust Fund (by Feb 2017);
- Tolls (town entrance); 10% of revenue collected should be used toward sound road safety measures;
- Count fines can be used to strengthen road safety approaches;
- Insurance companies;
- NGO – Red Cross, Rotary Club, Lions, BYRS;
- US Embassy;
- Restructure of fees for commercial vehicles who continuously traverse through the Municipality.

Strategic Actions		
	Timeline	Implemented By
PFR1 Identify financial and human resources required to implement local road safety strategy and build partnerships with entities listed above to secure financial resources required to implement local road safety strategy	2016	TMC through Town Council
PFR2 Through various budget mechanisms seek sustainable funding sources for road safety	2016-2017	TMC through Town Council, Police, Traffic Department, MOH and DoT
PFR3 Confirm annual budget and present through local government budget cycle	Annually	GOBZ/TMC through Town Council, Police and Traffic Department

HR Development

The successful transfer of knowledge requires not only its transmission but also its absorption and ultimate use. It includes:

- Continuous development (training)
- Promotion/ succession planning
- Knowledge transfer strategy

It is vital that all staff undertake continuous development in the relatively new area of road safety. Similarly, knowledge transfer must be grounded in actual practice in a “learning by doing” model. Knowledge transfer should be viewed as an ongoing process that transfers existing knowledge and creates new knowledge to achieve continuous improvement. The objective of this sub-section is therefore to develop a comprehensive Human Resources plan that ensures the staff managing the road safety strategy is knowledgeable and competent to ensure effective delivery of the strategy.

The department will, over the next five years, invest in twenty (20) additional personnel to assist in the effective and efficient implementation of Road Safety activities as outlined in this Municipal Road Safety Operational Plan for the Punta Gorda municipality. These will include:

- 2 data collection (Personnel with computer knowledge)
- 2 Motor vehicle inspectors (also include Bus inspections)
- 2 data entry clerks Secretaries
- Cashier
- Data manager
- 6 Enforcement officers (solely)
- 2 Education officers (Road Safety Awareness)
- 1 Public relation Officer
- 3 School wardens

Training to Staff will include but is not limited to:

- Enforcement and Crash Reconstruction Training;
- Alternative Enforcement Methods and Measures;
- Implementing Traffic Instructions;
- Traffic Planning, Organization and Management;
- Transport Inspection;
- Conflict Resolution and Public Relations.

Strategic Actions		
	Timeline	Implemented By
HR1 Strengthen human resources development of enforcement personnel with skills and a higher level of understanding of new enforcement measures and methods	2016 (ongoing)	TMC through Town Council, Police, Traffic Department and DoT
HR2 Strengthen human resources in Police, Traffic and Town Council Officers	2017 (ongoing)	TMC through Town Council,
HR3 Conduct training and development of human resources for implementing traffic instructions, traffic planning, organization and management	2017 (ongoing)	TMC through Town Council, Traffic Department and DoT
HR4 Strengthen the transport inspection human resources at all levels. Complete a system training for the transportation inspectors at different levels and ranks	2018 (ongoing)	TMC through Town Council, Police, Traffic Department and DoT
HR5 Develop resources to ensure improvement in Conflict Resolution and Public Relations and the showcase of quality and professional ethics	2017 (ongoing)	TMC through Town Council, Police, Traffic Department and DoT
HR6 Deliver traffic safety courses to all people working in road safety/injury prevention	2017 (ongoing)	TMC through Town Council, Traffic Department and DoT
HR7 Develop a “knowledge transfer” strategy that provides new information and research to all agencies, partners and stakeholders	2018-2020	TMC through Town Council, Police, Traffic Department, MOH and DoT

Promotion/Media – Developing a Traffic Safety Culture

Promotion of road safety is more than specific campaigns. It requires a clear strategy and program and agreed upon resources to become an everyday part of the community's life. Governments have an obligation to educate the public through public information campaigns about road safety risks, and to promote enforcement campaigns being carried out by the police and traffic officers in order to deter illegal, unsafe behaviours. There is also a need for government to be made aware of the powerful impact that police enforcement supported by publicity can have in changing behaviours and the benefits this will provide in reduced traffic collisions. This Municipal Road Safety Operational Plan will be implemented with the support of the media who will assist in the dissemination of the road safety messages and assist in the development of a Traffic Safety Culture. Traffic Safety Culture being “a social climate in which traffic safety is highly valued and rigorously pursued”.

In this Culture:

- Traffic safety is a priority;
- Social institutions are held accountable for traffic safety;
- Traffic safety is valued;
- Traffic safety is monitored;
- Individuals engage in behaviours that promote traffic safety;

- Policies that promote traffic safety receive broad public support.

A cornerstone of an effective road safety strategy would be the development of a healthy traffic safety culture shared by its members.

The culture will be developed through the use of:

- Bumper stickers with sound message
- Commercials
- Check point/ small prep talk
- School Visits
- Office/organizations prep talk
- Drivers awards/seminar

Strategic Actions		
	Timeline	Implemented By
PM1 Develop and implement public information campaigns	2016 - 2017	TMC
PM2 Dissemination of road safety messages through public media	2017 (ongoing)	TMC through Media, Town Council, Police, Traffic Department, MOH and DoT
PM3 Promote the dissemination of road safety in schools, communities, road transport dealers and within political and social organizations with appropriate methods	2017 (ongoing)	TMC through Ministry of Education, Town Council, Police, Traffic Department, BYRS and DoT
PM4 Promote the health consequences, burden of injury and scope of traffic collisions in the community	2017 (ongoing)	TMC through UB, MOH, Police, Traffic Department and DoT
PM5 Nurture a traffic safety culture for all road users	2017 (ongoing)	TMC

Safe Roads

Improving the safety of the roads has the potential to reduce the incidence and severity of collisions, whatever other factors are involved. Such improvements are beneficial for all road users, not just vehicle occupants. Improving the safety of roads is a particularly important component in addressing road collisions where higher speeds and lower road qualities contribute to increased risks of death and serious injury. The most significant message of a safe system approach is that everybody is responsible for improving road safety. It requires road users, road authorities, planners, policy makers, enforcers and distributors to all work together to provide a safe and reliable transportation network with consistent practices throughout the municipality and the country.

The Ministry of Works is the lead agency on road works country-wide, with municipalities taking a supporting role in roads within the municipality. Through a coordinated and collaborative approach all

municipalities will have consistent standards and guidelines with respect to roads. Participating on key committees established to determine common operating principles and guidelines with respect to bus companies/terminals and commercial transport are also expressly stated in the overall National Road Safety Plan.

The Punta Gorda Town Council, will venture into improving the streets commencing with the main streets and pathways over the five years covered by this Operational Plan. Works have been completed on West Street, Olivia Sentino, Cayo Street, R.K Pennell, Lucille Melendrez Blvd, Hopeville Loop and Corozal Street where a bridge was placed in 2016. While street rehabilitation will be completed in various town zones during the upcoming period. These areas include the Indianville, Hollywood, Cemetery, Water Supply and Hopeville Areas. The specific streets include but are not limited to: Charles Westby Street, Lily Street, Cayo Street Ext., Jasmine Street, Full length of Emery Street (original area and Ext.), Tambran Street, Cohune Palm Street, Airport Street, Rosewood Street, Ogaldez Street, Church Street, Victoria Street, Toledo Street, Lower West Street, Clement Street, Trumpet Street, Mahogany Street, VOA – Voice of America Road, Toucan Street, “Pineapple Street”, “Bethel Street”, “Turbo Street”, Booby Street, Oriole Street, Santa Maria and Sapodilla Street.

The Traffic Management Committee, through the Town Council will improve the safety of our roads by implementing a street improvement safety plan which will:

- Install pedestrian crossings and speed bumps particularly near school areas;
- Install warning signs at a proper distance from schools, crossings, bumps, impediments, etc.;
- Install proper street names and speed limits in town;
- Alleviate obstructions from fences, buildings and overgrown vegetation which are located near road sides at intersections;
- Rehabilitate narrow and collapsed bridges and culverts;
- Ensure safety standards for footpaths, sidewalks and bicycle paths are implemented;
- Enforce international/national standards for the construction of pathways by construction companies and the Ministry of Works;
- Ensure strict contracts between funders and construction bodies;
- Ensure street infrastructure specifications are met and sub-par work is not accepted;
- Engage qualified engineer from the Ministry of Works and trained in house engineer to supervise infrastructure improvements;
- Ensure safety measures such as good railings and barriers are in place at strategic locations;
- Improve visibility on streets at night;
- Identify designated rest areas for buses and taxis;

- Provide adequate off-street parking spaces for motor vehicles;
- Develop and publish guidelines/manuals on traffic safety management procedures, signs and markings;
- Ensure that measures are in place to facilitate access to street and pathways for handicapped persons;
- Ensure measures are implemented to contribute to a child friendly road environment.

Strategic Actions		
	Timeline	Implemented By
SR1 Improve street infrastructure for 15% of the extension streets and pathways which require improvement	2016 (ongoing)	TMC through Town Council
SR2 Implement measures to facilitate speed management (traffic calming measures)	2016 (ongoing)	TMC through Town Council, Police, Traffic Department and DoT
SR3 Implement street improvement safety plan	2017 (ongoing)	TMC through Town Council, Police, Traffic Department and DoT
SR4 Improve delineation of streets and pathways to indicate areas for cyclists, pedestrians and motorists	2018 (ongoing)	TMC through Town Council, Police, Traffic Department and DoT
SR5 Publish guidelines/manuals on traffic safety management (signs and markings)	2018	TMC through Town Council, Police, Traffic Department and DoT
SR6 Publish guidelines on intersections and roundabout design, particularly signalization and sensitize the public to optimize capacity and safety in the municipality	2019	TMC through Town Council, Police, Traffic Department, MoW and DoT
SR7 Implement measures to improve traffic management and traffic flow to address congestion in strategic areas eg. Identifying designated rest areas for buses and taxis; relocating current rest areas for buses and taxis; identifying adequate off-street parking spaces for motor vehicles, etc.	2018 - 2019	TMC through Town Council, Police, Traffic Department and DoT
SR8 Improve street design and signage especially at intersections	2017 - 2020	TMC through Town Council, Police, Traffic Department, MoW and DoT
SR9 Ensure that measures are in place to facilitate access to street and pathways for handicapped persons.	2020	TMC through Town Council, Police, Traffic Department, MoW and DoT
SR10 Review and renegotiate current arrangement with DoT in relation to the registration and licensing of buses and tariffs paid for buses and heavy vehicles which travel through the municipality.	2020	TMC through Town Council and DoT
SR11 Review and strengthen legislation which regulates buses and taxis in the municipality	2020	TMC through Town Council and DoT

Other priority investments and future known projects in the Municipality

Projects that the council would like to pursue:

- Punta Gorda Sporting Complex
- Victor Sanchez Football Stadium
- Maura Lopez Market
- Rehabilitation of Joseph Cayetano Park
- Rehabilitation of the 1 mile recreation area (town entrance)

Safe Vehicles

Every vehicle used on the road should be of high safety standards which ensures that the vehicle is able to provide protection to its occupants should they be involved in a collision, minimizing any injuries to themselves or other road users. The objective of safe vehicles includes ensuring that vehicles which are imported and sold in Belize, are in line with international new car assessment standards. Improved road safety can be gained through periodic inspection of registered vehicles and techniques to prevent defective, road unworthy or unsafe vehicles from using public roads, thereby increasing safety through crash protection and crash avoidance.

Many “used” vehicles imported into Belize come from the US. They are generally vehicles that have been “written” off in the US, particularly salvage vehicles which were involved in floods, etc. These vehicles are re-built and exported to countries like Belize. Any flood damaged vehicles previously “salvaged” should carry a certificate of destruction. The Government of Belize does have anti-dumping laws which means the vehicles cannot just be dumped in Belize. The Traffic Department is committed to improve the overall management of vehicles that are being registered and licensed within our towns for both private and public service vehicles.

The Traffic Management Committee will ensure that the Traffic Department is more active in safeguarding strengthened enforcement with regards to safe, road worthy vehicles in the Municipality by implementing the following:

- Child friendly laws and child safety locks are in place and laws enforced;
- Importation regulations in place and enforced;
- Complete inspection records in place;
- Public transportation, such as buses are upgraded;
- Private and public vehicles have functional seatbelts;

- Vehicles is regularly maintained with accurate service records, functional brake system and meters;
- Vehicles have proper lights, tires and spare tires;
- Vehicles possess working horns, doors and windows.

The Traffic Department will liaise with the Ministry of Local Government and/or Ministry of Works and Transport to ensure proper and continuous training for Motor Vehicle Inspectors. The Traffic Department will support any legislation that seeks to improve the overall effectiveness of dealing with safe vehicles on the road.

Strategic Actions		
	Timeline	Implemented By
SV1 Review current legislation and make suggestions to improve regulations complete with sanctions for the importation and registration of unsafe vehicles.	2017 (ongoing)	TMC
SV2 Strengthen system for registration of vehicle with improved communication and coordination between the Municipality, DoT and Customs Department for the improved detection of dangerous vehicles.	2017 - 2018	TMC through DoT, Traffic Department and Customs Department
SV3 Strengthen the enforcement of legislation and related sanctions with regards to registration of vehicles without seatbelts, airbags etc.	2018 - 2019	TMC through DoT and Traffic Department
SV4 Strengthen the management of vehicle registration by improving the technical safety quality.	2017 (ongoing)	TMC through DoT and Traffic Department
SV5 Improve the coordination between partners regarding the registration of “used” imported vehicles	2018 (ongoing)	TMC through DOT, Customs & Excise, Bureau of Standards, and Min of Finance
SV6 Develop and implement a policy with respect to the importation of vehicle equipment, such as tires, headlights, motorcycle and bicycle helmets	2017 (ongoing)	TMC through DOT, Customs & Excise, Bureau of Standards, and Min of Finance
SV7 Implement the new seat belt regulations and monitor the use of seatbelts, child safety seat and helmets	2017 (ongoing)	TMC through DoT, Traffic and Police Department
SV8 Develop and implement policy with respect to the “age” of the fleet of vehicles, including personal-use vehicles.	2018 (ongoing)	TMC through DoT, Traffic and Police Department
SV9 Promote the importance of buying safe vehicles or vehicles with better safety equipment to consumers	2018 (ongoing)	TMC through DoT, Traffic and Police Department
SV10 Proper and continuous training for Motor Vehicle Inspectors	2018 (ongoing)	TMC, DoT, Traffic Department and Ministry of Local Government.
SV11 Periodic inspection of registered vehicle and techniques to prevent defective, road unworthy or unsafe vehicles from using public roads	2018 (ongoing)	TMC, DoT, Police and Traffic Department

Safe Road Users

The Government of Belize is in the process of finalizing a new Safe Drivers Manual (Study Guide) which is intended for new drivers to study before getting a new drivers' license. The Traffic Management Committee supports the efforts of the Government in this initiative which will improve the issuing of driver's licenses to first time drivers through the consistent and improved training of drivers as a result of the more rigorous screening of drivers. This initiative will also support a positive change of attitude in the case of experienced road users/drivers. This section of the Municipal Road Safety Operational Plan for Punta Gorda focuses on:

Driver Training and Testing

The current driver training and testing system to obtain a learner's permit and driver's license is far below international good practices. After the finalization of the Driver's Manual, a formalized training session period for prospective drivers will be established. The use of the Safe Driver Manual as the primary testing material and tool will be implemented to enhance the existing testing requirements. In addition to the practical tests necessary after the completion of the formalized training sessions, an online testing system will also be developed and implemented.

Strategic Actions		
	Timeline	Implemented By
DT1 Participate in countrywide review of current practice for training and testing of drivers with the ultimate goal of establishing a single, countywide procedure for training and testing of new drivers.	2017	TMC through DoT, Police and Traffic Department
DT2 Implement new procedure for training and testing of new drivers.	2018 (ongoing)	TMC through DoT, Police and Traffic Department
DT3 Focus much more on on-the-road, in real traffic, driver training	2019 (ongoing)	TMC through DoT, Police and Traffic Department

Driver Licensing

The purpose of this sub-section is to ensure participation in the development of a centralized, online, driving license registry system with facilities to print and issue license documents of international standard. The Department of Transport (DOT), currently shares responsibility with the nine municipalities for licensing and registration of motor vehicles. With these 10 agencies responsible for licensing, standards for driver training and vehicle inspection are not uniformly applied across the country. The sharing of driver licensing data and other relevant driver information is also challenging and hampers the monitoring of drivers, particularly of those that have frequent violations. The driver licensing systems in place are not yet fully computerized which is another reason for the lack of data

sharing. In collaboration with the Ministry of Transport the municipality seeks to have a centralized data base for all drivers' licenses and vehicle licenses improving data transfers between offices.

Strategic Actions		
	Timeline	Implemented By
DL1 Participate in the review of current processes for licensing of drivers	2017 (ongoing)	TMC through DoT and Traffic Department
DL2 Implement a new single driver license database for Belize in the Municipality	2018 (ongoing)	TMC through DoT and Traffic Department
DL3 Implement consistent driver licensing standards that meet national and international standards	2018 (ongoing)	TMC through DoT and Traffic Department
DL4 Provide Municipal data in single/ on-line driver licensing database shared by all municipalities	2020	TMC through DoT and Traffic Department

Traffic Enforcement

Traffic Enforcement is focused on the development of more efficient, consistent and effective traffic enforcement by the use of better enforcement tactics, effective deployment of personnel and the upgrading of equipment in line with international good practice.

One of the major roles of enforcement in traffic safety is deterring unsafe behaviours. The level of deterrence is related not only to the actual level of enforcement but also to the perceived level of enforcement. The success of enforcement is dependent on its ability to create a meaningful deterrent threat to road users. To achieve this, the primary focus should be on increasing surveillance levels to ensure that the perceived apprehension risk is high. Significantly increasing the actual level of enforcement activity is the most effective means of increasing the perceived risk of apprehension. Publicity related to enforcement can increase the perceived level of enforcement and thus further reduce unsafe behaviours. Cost effective enforcement methods such as periodic, short-term intensive enforcement operations and selective enforcement strategies, designed to specifically target high risk road user behaviour and high crash locations can be used frequently.

The Traffic Department with assistance from the Police Department will increase the traffic personnel assigned as well as provide more trainings to be able to adequately increase the amount of vehicle check points in order to deter drivers who are operating a motor vehicle with the following:

- Expired vehicle license;
- Expired driver license;
- Impairments: Drivers who are suspected to be under the influence of alcohol or other drugs as well as fatigued drivers;

- Engaged in other unsafe behaviours.

Enforcement Strategies will include but will not be limited to:

- Increased training for Traffic Officers;
- Mobile Patrols increased to three times per week particularly on payday weekends (Friday – Sunday);
- Implementation of random check points around towns and villages;
- Implementation of 24 hours shift patrols using multiple personnel.

Strategic Actions		
	Timeline	Implemented By
TE1 Participate in the national enforcement strategic planning team	2016 (ongoing)	TMC through Police, DoT and Traffic Department
TE2 Develop Municipal Strategic Enforcement Plan with input from local stakeholders	2017	TMC through Police, DoT and Traffic Department
TE3 Identify communication needs to ensure optimal communications between all agencies	2017-2018	TMC through Police, DoT and Traffic Department
TE4 Improve coordination mechanisms and implement enforcement campaigns as an essential part of traffic safety public awareness campaigns	2017-2018	TMC through Police, DoT and Traffic Department
TE5 Adopt the National electronic, integrated driver, vehicle and violation information system	2019	TMC through Police, DoT and Traffic Department
TE6 Implement national automated enforcement programs, such as for speeding and red-light running	2019	TMC through Police, DoT and Traffic Department
TE7 Develop a career structure and training needs for traffic enforcement officers	2019	TMC through Police, DoT and Traffic Department
TE8 Identify modern equipment needs and develop a staged purchase of new equipment	2020	TMC through Police, DoT and Traffic Department
TE9 Improve regulations related to traffic enforcement	2020	TMC through Police, DoT and Traffic Department
TE10 Develop and implement a monitoring and evaluation protocol of enforcement activities	2020	TMC through Police, DoT and Traffic Department
TE11 Improve role of officers in monitoring unsafe and old vehicles through mobile enforcement	2020	TMC through Police, DoT and Traffic Department

Road Safety Education

Wherever possible, road safety education should be integrated into other subjects, rather than being taught as a stand-alone subject. This cross-curricular teaching approach is a more effective way of reinforcing road safety messages. As seen with the development of the Road Safety Curriculum in 2014 under the Road Safety Project, children need frequent and small amounts of teaching to be able to develop the desired road safety skills, knowledge and attitudes. The Belize Youth for Road Safety (BYRS)

play a key role in teaching road safety in schools as part of the newly established School Curriculum Program.

The Town Council and Traffic Department will partner with the BYRS to conduct several campaigns to increase the public awareness by conducting:

- Driver education at tertiary schools/ TVETS;
- Road Safety presentations at the Pre, Primary and Secondary Schools levels;
- Police visits to constituencies using traffic videos and awareness presentations;
- Appearances on morning talk shows or traffic shows;
- School competition about road safety, including music video competitions.

Strategic Actions		
	Timeline	Implemented By
RSE1 Road Safety Curriculum implemented in the Municipality	2017 (ongoing)	TMC through Ministry of Education
RSE2 Encourage each school to appoint a Road Safety Champion who coordinates and facilitates road safety education in the school	2017	TMC through Ministry of Education
RSE3 Annual refresher training in Road Safety is provided for teachers and traffic officers	2017 (ongoing)	TMC through Ministry of Education, DoT, Police and Traffic Department
RSE4 Track and provide progress information to be fed into online tool to support the monitoring and evaluation of road safety education	2019 - 2020	TMC through DoT and Traffic Department

Road Safety Campaigns

A road safety publicity campaign is part of a set of activities which aim to improve road safety through more effective and coordinated publicity and advocacy campaigns. Mass media advertising is often the most visible component of a campaign, however to be effective, this must be combined with visible local government and community support, particularly in terms of law enforcement. The effectiveness of publicity campaigns when they are combined with highly visible enforcement has led to substantial reductions in drunk driving in many countries.

The Punta Gorda Municipality have developed a Road Safety Campaign Strategy which will increase the road safety campaigns to increase education of children and increase of public awareness through the utilization of the following:

- Simulation drill as a public display
- Billboards and pamphlets
- Ads/bulletin or TV/Radio
- Video clips

- Bumper stickers
- Drama performance a schools
- Competition on road safety
- Puzzle and colouring book
- Poster and chart in classrooms
- Games – look both ways

The Campaign Strategies include but are not limited to the following:

- A No Drink and Drive Campaign which was started prior to the completion of this Manual. The TMC will continue to monitor and evaluate the effectiveness on this campaign by increasing a number of simultaneous check points within our Towns at keys areas.
- Seat Belts use- The traffic department will have improved on an awareness campaign to target motor vehicle user to increase the amount of people using seat belts on the highway and within Town.
- Use of mobile phones- Traffic department has seen need to increase awareness on the use of mobile phones device while driving using any mobile phones when driving is dangerous.

Strategic Actions		
	Timeline	Implemented By
RSC1 Implement the Municipal Road Safety Campaign Strategy in line with the RSP Communication Strategy	2017 (ongoing)	TMC
RSC2 Promote road safety practices in the schools, businesses, and communities within the Municipality	2017 (ongoing)	TMC through Ministry of Education
RSC3 Using accurate data, ensure campaigns have a clear focus and identify behaviors and audiences to be targeted	2018(ongoing)	TMC through Ministry of Education, DoT, Police and Traffic Department
RSC4 Evaluate effectiveness of campaigns	2018 - 2019	TMC through DoT and Traffic Department
RSC5 Increase awareness and build a traffic safety culture in the municipality	2019 - 2020	TMC through DoT and Traffic Department
RSC6 Develop best practice manual highlighting lessons learnt etc.	2020	TMC through DoT, Police and Traffic Department

Post-Crash Response

Injury is a major cause of premature death and disability worldwide. Most existing injury control strategies focus on primary prevention – that is, avoiding the occurrence of injuries or minimizing their severity – or on secondary prevention – providing adequate emergency medical response to enhance treatment and thereby minimise harm following an injury.

In many instances the prompt provision of emergency medical care and rapid movement of injured casualties from the scene of injury to an appropriate health-care facility can save lives, reduce the incidence of short-term disability and dramatically improve long-term outcomes.

The Punta Gorda Municipality will improve the post-crash response in the municipality by encouraging citizens to obtain some knowledge of basic first aid methods. In addition to an increase in public awareness activities, the Municipality will also:

- Promote awareness of emergency contact numbers;
- Standardize communication system between Medical Team, Police and Transport;
- Improve training offered to paramedics, drivers and attendants;
- Employ trained paramedics, drivers and attendants;
- Procure handheld radios to improve communication and reduce response time.

Strategic Actions		
	Timeline	Implemented By
PCR1 Provide opportunity for training in First Aid and Basic Life Support to all drivers	2017 (ongoing)	TMC, through Ministry of Health
PCR2 Strengthen relationship between post-crash care responders, TMC/municipality, traffic and police to improve post-crash care received at the municipality level	2017	TMC through Ministry of Health, Traffic and Police Department
PCR3 Improve response time of post crash care responders to reduce response time to scene of incident to less than 20 minutes	2018(ongoing)	TMC through Ministry of Health, Police and Traffic Department
PCR4 Improve incident response time to ER to less than 35 minutes	2018(ongoing)	TMC through Ministry of Health, Police and Traffic Department
PCR5 Organize training sessions in BLS, EMT and FRT to local clinical staff including paramedics, drivers, attendants and others	2018(ongoing)	TMC through Ministry of Health
PCR6 Improve systems used to report incidents particularly those requiring post-crash care	2018	TMC through Ministry of Health, Traffic Department and Police
PCR7 Procure hand held radios	2019	TMC

WE MUST DO WHAT WE HAVE TO DO IN ORDER TO ACHIEVE WHAT WE NEED TO DO

Road Safety is the responsibility of all Stakeholders (Traffic, Transport, Police, Insurance Companies, Schools, Drivers, Public, etc.) within the community. With education and proper training, there will be safer drivers and less fatalities and road accidents in the Municipality. Drivers will be able to make faster and safer decisions to avoid deadly and fatal incidents. Enforcement is one of the key tool for traffic safety. Highly trained Traffic Officers are required to carry out proper traffic enforcement (checkpoints, spot checks, ticketing) with no prejudice towards anyone within the community.

A highly and properly maintained road and street network can also reduce the number of road accidents and fatalities within the community. With proper pedestrian crossings, speed bumps and signage, there will be less speeding within the community and a safer Punta Gorda in the next 3-5 years. Remember this will not be accomplished overnight.

This is our five year Operational Plan to ensure that the roads and pathways in Punta Gorda are safe for all community members!

Road Safety is Everyone's Responsibility!

ANNEX 1 – M&E Framework

PILLARS/ ACTIONS	INDICATOR	OUTPUT	OUTCOME	LEAD SECTOR	SUPPORTING SECTOR	BASELINE 2016	2017	2018	2019	2020
ROAD SAFETY MANAGEMENT										
ROAD SAFETY MANAGEMENT	Road safety adopted as a municipal priority									
Coordination and management of road safety	Harmonized implementation of road safety measures			TMC	Town Council, DOT, Traffic Dept., Police, MOH, Ministry of Education					
CM1 Establish the Punta Gorda Traffic Management Committee (TMC)	Inter-ministerial and stakeholder committee have been established	TMC meets monthly	All stakeholders are working towards a common vision, mission and goal.	Town Council	DOT, Traffic Dept., Police, MOH, Ministry of Education	TMC established				
CM2 Maintain Punta Gorda Traffic Management Committee stakeholder cooperation mechanisms						TMC meets irregularly	TMC meets monthly			
CM3 Develop, review and accept the Punta Gorda 5 year Operational Plan, Mission and Vision						Mission and Vision have been developed and confirmed	TMC working towards achieving the Mission and Vision	TMC	Town Council	Mission and Vision Developed
CM4 Develop sustainable funding to ensure the programs/ interventions will be undertaken	Efficient and effective use of road safety funds to implement measures	Funding sources identified	Funding received from identified source and road safety measures implemented	TMC	DOT, Traffic Dept., Police, MOH, Ministry of Education	Some funding have been identified	5% increase	7% increase	9% increase	10% increase
CM5 At the local level ensure the MRSOP activities are linked to the National Strategy	Municipal Road Safety Plan in place and linked to National Strategy	5 year Operating Plan developed and partners engaged to implement activities	Incidents in municipalities have been reduced and traffic safety culture developed	TMC	DOT, Traffic Dept., Police, MOH, Ministry of Education	Training on development of the Plan	Plan developed and accepted	30% Implemented	65% Implemented	Plan fully implemented
CM6 The Municipal Road Safety Operational Plan should be reviewed semi-annually	Implementation Reports prepared and MRSOP reviewed semi-annually	5 year Operating Plan reviewed and updated semi-annually	Updated 5 year Municipal Road Safety Operational Plan	TMC	DOT, Traffic Dept., Police, MOH, Ministry of Education	Plan's development incomplete	Plan developed and accepted	2 semi-annual reviews conducted annually		
Road safety data management and analysis (intelligence)	Accurate information for planning and decision-making									
DM1 Develop system to store and retrieve information for analysis	System is developed	System to store and retrieve information for analysis is in place	Information is easily retrieved and analyzed for decision making	TMC	Town Council, DOT, Police	Data is not systematically stored, nor easily accessed	System to be 50% completed	System to be 100% completed		

DM2 Ensure data is being gathered consistently and on a timely basis (traffic volume data, frequency of offence committal, rate of use of seat belts and helmets, number of tickets issued and paid, number of persons injured as a result of RTI)	Data is available and stored	Data provided in semi-annual review report	Data is disseminated	TMC	MOH, DOT, JICC, SIB	Data is not easily accessed	Data to be 75% compiled	Data to be 100% compiled		
DM3 Develop and ensure the use of standardize local collision collection forms	Municipal collision collection forms are used	Municipal collision collection forms are developed	Municipal collision information is available	TMC	Town Council, DOT, Police	Form is not developed	Form to be 100% completed	Form being used		
DM4 Traffic Officers and Police Officers have been trained in collision investigation and reporting	Traffic Officers and Police Officers have been trained in collision investigation and reporting	Training completed	Improved collision investigation and reporting. (Complete, accurate and detailed)	DOT, Police	TMC	Reports are basic and vague	25% of officers involved in Road Safety trained	75% of officers involved in Road Safety trained		
DM5 Confirm mechanisms for sharing data are operating efficiently with management agencies and other organizations	Mechanisms for sharing data are operating efficiently	Data is being shared efficiently	Data is efficiently disseminated to management agencies and other stakeholders	MOH, DOT, JICC, SIB	TMC	Data is shared irregularly with very weak validating available	Develop data sharing mechanism	Ensure data is efficiently disseminated		
DM6 The data is used in all decision making	Consistent data is being used in decision making	Relevant ministries have provided accurate and timely data	All decisions are evidence based	TMC	MOH, DOT, JICC, SIB		Improve data collection methods	Utilize data in decision making		
Monitoring and evaluation	System in place for monitoring and evaluation progress									
ME1 Develop a local road safety monitoring and evaluation system	Municipal System in place	Monitoring System in place	M&E Framework and System in place	TMC	MOH, DOT, JICC, SIB	Some data available	Develop M&E System and Framework	Data to be 100% compiled	Data disseminated and evaluated	

ME2 Data is being gathered consistently and on a timely basis (driver's license & learner's permit issued, motor vehicle licensed and tickets issued, # of tickets settled immediately, # of license suspended annually, # of road offences occurring annually, number of traffic incidents occurring annually, number of persons injured by RTI annually)	Data is available and stored	Data provided in semi-annual review report	Data is disseminated	TMC	DOT, Traffic Department, JICC, MoH	Some data available	Data to be 70% compiled	Data to be 100% compiled	Data disseminated and evaluated semi-annually	
ME3 Semi-annually conduct monitoring and evaluation assessments to ensure progress continues towards targets	Semi-annual M&E assessment have been completed	Targets identified and agreed upon	Semi-annual M&E conducted	TMC	DOT, Police Department, Traffic Department, JICC, MoH	No M&E Framework developed	M&E Framework developed	2 semi-annual reviews conducted annually		
Target Setting/Performance Indicators	Develop baseline measures and target improvements for key risk factors									
TS1 Establish targets for the Punta Gorda Road Safety Operational Plan	Targets for Punta Gorda's Road Safety Operational Plan is in place	Targets identified, assessed and agreed upon	Targets for Punta Gorda's Operational Road Safety Plan established	TMC	Town Council and Traffic Department	Operational Plan not finalized	Plan finalized and targets established	Targets established and performance assessed based on indicators		
PI1 Develop baseline measures for key risk factors, e.g. Seat belt usage, helmet usage, overloading, travel speeds, red light running, or non-adherence to traffic signs, collisions involving impaired drivers, collisions involving distracted drivers, etc.	Baseline numbers for key risky behaviours are available	Baseline (2015) numbers for persons who: uses seatbelts; use helmet; commit traffic offenses; receive tickets for: exceeding the travelling speed, running red lights, non adherence to traffic signs; and are involved in: collisions, collisions while impaired, collisions while distracted are recorded and available	Baseline measures for key risky behaviours developed	TMC	Road Safety Project	No baseline number established	Baseline indicators provided and agreed upon			

PI2 Develop, track and report performance indicators that measures the type and amount of resources expended to tackle road safety issues such as speed cameras, advertising, infrastructure improvements, etc.	Performance indicators established and resources expended to achieve them have been reported	Semi-annual report highlighting indicators and resources used to achieve them	Performance Indicators and resources needed to achieve them developed, tracked and reported	TMC	Town Council and Traffic Department	No baseline number established	Targets/Indicators established, tracked and reported on semi-annually				
PI3 Ensure that official performance indicators are based on reliable data	Reliable and accurate performance indicators are in place	Establish an accurate tracking system; Validate data	Performance indicators developed based on reliable data	TMC	All TMC member groups	No baseline number established	Baseline indicators provided and agreed upon	Targets/Indicators established, tracked, validated and reported on semi-annually			
PI4 Semi-annually review progress being made with targets	Progress to targets have been assessed semi-annually	TMC meet semi-annually to assess progress made on targets	Targets reviewed and assessed semi-annually	TMC	All TMC member groups			Targets/Indicators tracked and progress assessed semi-annually			
Legislative reviews	Update of legislation that supports road safety										
LR1 Complete review of the Road Traffic Law and subsidiary laws to participate in revision and updating of legislation	Updated legislation supporting the improvement of road safety measures are in place	Review and update of outlined legislative requirements	Legislative changes supporting the implementation of road safety measures in place	TMC	All TMC member groups	Traffic laws reviewed 2010	20% changes implemented	40% changes implemented	60% changes implemented	75% changes implemented	
LR2 Adopt or develop local by-laws and sanctions which support positive road safety behaviours. Prepare implementation strategy	By-laws and sanctions supporting positive road safety behaviours have been established	Adopt, develop, review municipal laws and sanctions as required	Updated and enforced by-laws and sanctions which supports positive road safety behaviours	TMC	Town Council, Police Department and Traffic Department		25% changes implemented	50% changes implemented	75% changes implemented	Changes fully implemented	
LR3 Review current regulations related to speeding, stopping at pedestrian crossings, STOP and Yield signs and make recommendations for improvement.	Speeding, pedestrian crossings, and traffic signs legislation has been reviewed and modified	Regulation is reviewed, modified and enforced	Collisions involving pedestrians on pedestrian crossings have been eliminated; Speed limits have been enforced on a consistent basis; number of tickets for offences in comparison to total tickets written	TMC	All TMC member groups	Enforcement inconsistent	Enforcement improved by 25%	Enforcement improved by 50%	Enforcement improved by 75%	Traffic laws fully enforced	

LR4 Review fines and penalties for traffic offences including moving violations, such as approaching pedestrian crossings and not stopping; failing to stop at Yield and STOP signs and amend accordingly.	Fines and penalties have been reviewed and amended	Fines and penalties reviewed, modified and enforced	Revised fines and penalties implemented	TMC	All TMC member groups	Original fines and penalties enforced	Fines and penalties reviewed	Fines and penalties 50% modified and enforced	Fines and penalties fully modified and enforced	Sanctions fully enforced
LR5 Revise provisions of Road Traffic Law related to helmet use on bicycles and motorcycles	Laws revised and enforced	Helmet laws revised and enforced	Revised laws and penalties enforced	TMC	DOT, Police and Traffic Department	Enforcement inconsistent	Laws and penalties reviewed	Laws and penalties 50% modified and enforced	Laws and penalties fully modified and enforced	
LR6 Establish policies/procedures to deliver administrative justice, through sanctions and fines, including a penalty point system in the Punta Gorda Municipality	Policies/procedures to deliver administrative justice through sanctions and fines established	Policies/procedures to deliver administrative justice through sanctions, fines and penalty point system disseminated to all responsible parties	Policies and procedures enforced	DOT	Ministry of the Attorney General, DOT, Police and Traffic Department	Procedures not in place	Policies and procedures reviewed	Sanctions, fines and penalty point system developed	Policy and procedures enforced	
Planning, funding and resources	Adequate and sustainable funding resources have been sought									
PFR1 Identify financial and human resources required to implement local road safety strategy and build partnerships with 50% of the organizations / entities listed in MRSOP to secure financial resources required to implement local road safety strategy	Human and Financial Resource needs have been identified. Partnerships with adequate and sustainable funding resources have been established	Financial resources plan developed to implement Road Safety Strategy	Sufficient resources secured to implement Road Safety measures in municipality	TMC	Town Council, DoT, MoH, Traffic and Police Department	Financial and human resource needs have been identified and secured	Resource plan is being implemented			

PFR2 Through various budget mechanisms seek sustainable funding sources for road safety	Sustainable funding sources have been identified and listed	Road Safety funds included in National budget	Road Safety budget contribution included in budget of all stakeholders participating on the TMC	TMC through Town Council, Police, Traffic Department, MOH and DoT	TMC through Town Council, Police, Traffic Department, MOH and DoT	Municipal funding for Road Safety is miniscule	Road Safety budget contribution included in budget of all stakeholders participating on the TMC			
PFR3 Confirm annual budget and present through local government budget cycle	Road safety measures have been allocated a budget annually	Road Safety funds included in municipal budget	Budget for road safety measures included in all annual budgets	GOBZ/TMC	Town Council, Police, Traffic Department and all other stakeholder departments		Budget for road safety measures included in all annual budgets			
Human Resources Development	Identify Human Resources Needs									
HR1 Strengthen human resources development of enforcement personnel with skills and a higher level of understanding of new enforcement measures and methods	Personnel participated in enforcement training	Officers have attended courses in new enforcement methods and measures	Officers are more knowledgeable and efficient in the execution of their duties	TMC	Town Council, Police, Traffic Department and DoT	Training is available at different levels and is ongoing	30% officers involved in Road Safety measures trained	45% officers involved in Road Safety measures trained	60% officers involved in Road Safety measures trained	75% officers involved in Road Safety measures trained
HR2 Strengthen human resources in Police, Traffic and Town Council Officers	Human resources in Police, Traffic and Town Council strengthened	Human resources in Police, Traffic and Town Council increased	Strengthened human resources in Police, Traffic and Town Council Offices to adequately implement Road Safety Strategy	TMC	Town Council, Police, Traffic Department and DoT	Limited personnel	1 Police Officer; 1 Transport Officer; 1 Traffic Officer recruited and trained	3 Police Officers; 1 Transport Officer; 2 Traffic Officers recruited and trained	4 Police Officers; 2 Transport Officers; 2 Traffic Officers recruited and trained	5 Police Officers; 2 Transport Officers; 3 Traffic Officers recruited and trained
HR3 Conduct training and development of human resources for implementing traffic planning, organization and management	Personnel trained in implementing traffic planning, organization and management	Officers have attended courses in implementing traffic planning, organization and management	Officers are more knowledgeable in implementing traffic planning, organization and management	TMC	Town Council, Police, Traffic Department and DoT	Training is available at different levels and is ongoing	30% officers trained	45% officers trained	60% officers trained	75% officers trained

HR4 Strengthen the transport inspection human resources at all levels. Complete a system of basic and advanced training for the transportation inspectors at different levels and ranks	Inspectors trained in trainings on inspection topics	Inspectors have attended trainings on inspection topics	Inspections are professionally and consistently conducted	TMC	Town Council and DoT	Limited inspection skills	30% inspectors trained	50% inspectors trained	75% inspectors trained	80% inspectors trained
HR5 Develop resources to ensure improvement in Public Relations and the showcase of quality and professional ethics	Personnel trained in Public Relations and difference in quality and professional ethics is easily identified	Officers have attended courses in Public Relations	Officers are more courteous and relations between the officers and the public has improved	TMC	Town Council, Police, Traffic Department and DoT	Training is available at different levels	30% officers trained	50% officers trained	65% officers trained	80% officers trained
HR6 Deliver traffic safety courses to all people working in road safety/injury prevention	Personnel trained in traffic safety courses	Officers have attended courses in traffic safety	Officers are more knowledgeable of traffic safety measures	TMC	Town Council, Traffic Department and DoT	Some officers have been trained in road safety courses	60% officers trained	80% officers trained	90% officers trained	all officers have been trained
HR7 Develop a “knowledge transfer” strategy that provides new information and research to all agencies, partners and stakeholders	knowledge transfer strategy has been developed	Knowledge is transferred between officers	Officers are more knowledgeable in road safety measures	TMC	Town Council, Traffic Department and DoT	No transfer of knowledge mechanism exists	Develop a knowledge transfer mechanism		Facilitate the cross transfer of knowledge to officers	
Promotion/Media - developing a Traffic Safety Culture	Develop a more effective publicity and advocacy camapaign									

PM1 Develop and implement public information campaigns	Public Information campaigns developed and implemented	Strategy to disseminate public information developed	Public is more informed on road safety issues	TMC	Town Council, Traffic Department and DoT	Public is aware of road safety measures however strengthening is needed	Public Information campaigns developed and implemented			
PM2 Dissemination of road safety messages through public media	Road safety messages has been disseminated through public media	Press releases issued on a regular basis; media appearances increased; usage of public media sites increased	Public are aware of the road safety message	TMC	Media, Town Council, Police, Traffic Department, MOH and DoT		25% increase in dissemination of road safety messages	50% increase in dissemination of road safety messages	75% increase in dissemination of road safety messages	90% increase in dissemination of road safety messages
PM3 Promote the dissemination of road safety in schools, communities, road transport dealers and within political and social organizations with appropriate methods	Road safety information has been disseminated in schools	Various visits and booths have been organized in schools, communities, businesses and organizations	Increased number of people are aware of road safety information	TMC	Ministry of Education, Town Council, Police, Traffic Department, BYRS and DoT		30% increase in dissemination of road safety messages in schools, communities, businesses and organizations	60% increase in dissemination of road safety messages in schools, communities, businesses and organizations	80% increase in dissemination of road safety messages in schools, communities, businesses and organizations	Dissemination of road safety messages in all schools, communities, businesses and organizations
PM4 Promote the health consequences, burden of injury and scope of traffic collisions in the community	Health consequences, burden of injury and scope of traffic collisions in the community has been promoted	Health consequences, burden of injury and scope of traffic collisions supported by data is widely disseminated	Decrease in number of traffic collisions and offences	TMC through UB, MOH, Police, Traffic Department and DoT	TMC through UB, MOH, Police, Traffic Department and DoT		25% increase in dissemination of consequences of collisions	50% increase in dissemination of consequences of collisions	75% increase in dissemination of consequences of collisions	90% increase in dissemination of consequences of collisions
PM5 Nurture a traffic safety culture for all road users	Traffic Safety culture exists and is nurtured	Traffic safety culture is exhibited by all road users	Traffic collisions and offences have decreased	TMC	All stakeholders who form a part of the TMC		25% decrease in traffic collisions and offences	40% decrease in traffic collisions and offences	60% decrease in traffic collisions and offences	75% decrease in traffic collisions and offences
SAFE ROADS										

SAFE ROADS	Provide a safe and reliable transportation network									
Safe Roads	Ensure safe roads for all road users									
SR1 Improve street infrastructure for 15% of the extension streets and pathways which require improvement	Streets and pathways have been improved	Improved streets and pathways	Streets and pathways are improved and are safe	TMC	Town Council	85% of streets have been improved	25% more streets have been improved	60% more streets have been improved	85% more streets have been improved	100% of streets have been improved
SR2 Implement measures to facilitate speed management (traffic calming measures)	Traffic calming measures implemented	Measures have been identified and implemented	Speed management measures implemented and road traffic incidents as a result of speeding has decreased	TMC	Town Council, Police, Traffic Department and DoT	Minimal speed management measures implemented	Implement speed management measures to reduce RTIs caused by speeding by 30%		Implement speed management measures to reduce RTIs caused by speeding by 80%	
SR3 Implement street improvement safety plan	Street improvement safety plan developed and implemented	Implemented street improvement safety plan	Street improvement safety plan implemented and streets are Safe to all users	TMC	Town Council, Police, Traffic Department and DoT	Streets are safe however some road incidents still occurs	Develop and implement street improvements to reduce RTIs by 50%		Implement street improvements to reduce RTIs by 80%	
SR4 Improve delineation of streets and pathways to indicate areas for cyclists, pedestrians and motorists	Streets and pathways have been delineated	Street delineation required have been identified and improved	Injuries to cyclists, pedestrians and motorists from RTIs have reduced as a result of improved delineation showing the relevant areas for road users	TMC	Town Council, Police, Traffic Department and DoT	Streets are not properly delineated	Improve street delineation by 50% and reduce injuries reported to cyclists, pedestrians and motorists as a result of RTIs by 75%		Improve street delineation by 75% and reduce injuries reported to cyclists, pedestrians and motorists as a result of RTIs by 95%	
SR5 Publish guidelines/manuals on traffic safety management (signs and markings)	Guidelines and manuals have been developed and published	Traffic safety management manuals disseminated and trainings provided	Consistent use of manuals to create a Safe system for all road users	TMC	Town Council, Police, Traffic Department and DoT	Some guidelines are in place	Gather information and publish guidelines. Disseminate to officers and citizens.		Publish guidelines and provide trainings. Disseminate to officers and citizens.	
SR6 Publish guidelines on intersections and roundabout design, particularly signalization and sensitize the public to optimize capacity and safety in the municipality	Guidelines have been developed and published	Guidelines disseminated and trainings on guidelines provided	Guidelines implemented and training provided to all road users and officers	TMC	Town Council, Police, Traffic Department, MoW and DoT	No guidelines available	Gather information, develop and publish guidelines. Provide training to officers and citizens.		Publish guidelines and provide trainings. Disseminate widely. Record reduced incidents occurring at intersections and roundabouts	

SR7 Implement measures to improve traffic management and traffic flow to address congestion in strategic areas eg. Identifying designated rest areas for buses and taxis; relocating current rest areas for buses and taxis; identifying adequate off-street parking spaces for motor vehicles, etc.	Traffic management measures have been implemented. Congestion in strategic areas has been reduced	Designated rest areas identified for buses and taxis; current rest areas for buses and taxis relocated; adequate off-street parking spaces for motor vehicle identified.	Reduced congestion in main town areas and a reduction in injuries reported as a result of RTIs	TMC	Town Council, Police, Traffic Department and DoT	Main areas of the municipality extremely congested resulting in incidents and injuries as a result of RTI	RTI injuries as a result of congestion reduced by 25%	RTI injuries as a result of congestion reduced by 50%	RTI injuries as a result of congestion reduced by 75%	RTI injuries as a result of congestion reduced by 85%
SR8 Improve street design and signage especially at intersections	Street signs and designs have been improved	Intersections identified as priority areas and new signage to alleviate problem erected	Improved street design and signage resulting in reduced number of incidents and injuries at intersections	TMC	Town Council, Police, Traffic Department, MoW and DoT	Street signs are existing but requires improvement	Improve signs, street designs and accessibility of streets located in the municipality by 15%	Improve signs, street designs and accessibility of streets located in the municipality by 25%	Improve signs, street designs and accessibility of streets located in the municipality by 35%	Improve signs, street designs and accessibility of streets located in the municipality by 50%
SR9 Ensure that measures are in place to facilitate access to street and pathways for handicapped persons.	Streets are easily accessible to handicapped persons	Identify streets requiring work to become accessible from the handicapped.	handicapped persons can easily access streets and pathways without incident	TMC	TMC through Town Council, Police, Traffic Department, MoW and DoT	Some streets are easily accessible to handicapped persons				
SR10 Review and renegotiate current arrangement with DoT in relation to the registration and licensing of buses and tariffs paid for buses and heavy vehicles which travel through the municipality.	Tariffs and revenues collected from heavy vehicles have been received by the municipality	Current arrangement as it pertains to buses and heavy vehicles are reviewed and renegotiated with DoT and the Municipality	Renegotiated arrangement for the collection of tariffs and licensing fees between Municipality and DoT. Resulting in increased revenue for the Municipality	TMC	Town Council and DoT	Limited resources currently received by the municipality	Review current agreement and commence negotiation	Renegotiation of tariffs and fees finalized and municipality revenue increased	Increased funds generated from tariffs and license fees used to improve 35% of streets and pathways	Increased funds generated from tariffs and license fees used to improve 50% of streets and pathways
SR11 Review and strengthen legislation which regulates buses and taxis in the municipality	Legislation to regulate buses and taxis has been strengthened	Legislation to regulate buses and taxis reviewed and modified	Stronger regulated buses and taxis. Less RTIs consisting of taxis and buses	TMC	Town Council and DoT	Buses and taxis not strongly regulated	Review legislation regulating buses and taxis	Strengthen legislation regulating buses and taxis	Buses and taxis more regulated. Number of RTIs including taxis and buses recorded and analyzed semi-annually	
SAFE VEHICLES										

SAFE VEHICLES	Ensure that vehicles registered in the municipality is of a high safety standard									
Safe Vehicles	Ensure that vehicle is able to provide protection to the user									
<p>SV1 Review current legislation and make suggestions to improve regulations complete with sanctions for the importation and registration of unsafe vehicles.</p>	<p>Regulations and enforcement of sanctions for the importation and registration of unsafe vehicles has been improved</p>	<p>Current legislation reviewed and modified. Sanctions identified and enforced.</p>	<p>Legislation and sanctions restricting the importation and registration of unsafe vehicles enforced. Less fatalities as a result of the use of unsafe vehicles recorded</p>	<p>TMC</p>	<p>All stakeholders who form a part of the TMC</p>	<p>Legislation not strongly enforced</p>	<p>Review legislation listing suggested improvements</p>	<p>Legislation and sanctions enforced. Importation and registration of unsafe vehicles reduced by 20%</p>	<p>Importation and registration of unsafe vehicles reduced by 50%</p>	<p>Importation and registration of unsafe vehicles reduced by 75%</p>
<p>SV2 Strengthen system for registration of vehicle with improved communication and coordination between the Municipality, DoT and Customs Department for the improved detection of dangerous vehicles.</p>	<p>System for registration of vehicle has been strengthened</p>	<p>Guidelines for the registration of vehicles reviewed and enforced. System linking municipalities established and implemented. Communication between municipality and DoT improved</p>	<p>Vehicle registration procedure and requirements consistent. Improved detection of dangerous vehicles</p>	<p>TMC</p>	<p>DoT, Traffic Department and Customs Department</p>	<p>Guidelines inconsistently applied</p>	<p>Guidelines and communication strengthened</p>	<p>Vehicle registration procedure and requirements consistently applied. Detection of dangerous vehicles increased by 20%</p>	<p>Detection of dangerous vehicles increased by 40%</p>	<p>Detection of dangerous vehicles increased by 60%</p>
<p>SV3 Strengthen the enforcement of legislation and related sanctions with regards to registration of vehicles without seatbelts, airbags etc.</p>	<p>Enforcement of sanctions for the registration of vehicles improperly equipped with safety measures</p>	<p>Current legislation reviewed and strengthened. Sanctions are enforced.</p>	<p>Legislation and sanctions restricting the registration of vehicles improperly equipped with safety measures are enforced. Less fatalities as a result of the use of improperly equipped vehicles recorded</p>	<p>TMC</p>	<p>DoT and Traffic Department</p>		<p>Review legislation listing suggested improvements</p>	<p>Legislation and sanctions enforced. Importation and registration of unsafe vehicles reduced by 20%</p>	<p>Importation and registration of unsafe vehicles reduced by 50%</p>	<p>Importation and registration of unsafe vehicles reduced by 75%</p>

SV4 Strengthen the management of vehicle registration by improving the technical safety quality.	Management of vehicle registration has been strengthened	Guidelines for vehicle registration is developed and implemented	Vehicle registration improved. Number of safe vehicles on the streets is increased.	TMC	DoT and Traffic Department	No guideline currently in place	Review vehicle registration process. List requirements for the strengthening of the process	Guidelines to strengthen the management of vehicle registrationis developed by March 2018; implemented by August 2018	Number of vehicles registered using the safety requirements is tracked and assessed semi-annually	
SV5 Improve the coordination between partners regarding the registration of "used" imported vehicles	Coordination has been improved	All parties involved are in collaboration with regards to registration of imported vehicles	Registration of imported vehicles improved	TMC	DOT, Customs & Excise, Bureau of Standards, and Traffic Department	Collaboration is limited	Coordination is improved and "used" imported vehicles are registered using developed guidelines			
SV6 Develop and implement a policy with respect to the importation of vehicle equipment, such as tires, headlights, motorcycle and bicycle helmets	Policy has been developed and implemented	Information gathered, policy developed and implemented	Better quality vehicle equipment imported and sold in Belize	TMC	DOT, Customs & Excise, and Bureau of Standards	No policy exists	Gather and Review information. Develop Policy. Implement new policy.		Assess the quality of vehicle equipment imported into the country tracking the improvements from 2016 to current semi-annually.	
SV7 Implement the new seat belt regulations and monitor the use of seatbelts, child safety seat and helmets	New regulations have been established, enforced and monitored.	Information gathered, policy developed and implemented. Impact monitored.	Seatbelt and helmet use has increased and has been monitored. Less tickets issued for seatbelt and helmet violations. Resulting in less fatalities and serious injuries.	TMC	DoT, Traffic and Police Department	Seatbelts and helmets are used on highways but not necessarily in the municipality or properly	Gather and Review information. Develop Policy. Implement new policy.	Provide training and public campaigns on the new regulation. Monitor usage and impact.	Tickets issued for seatbelts and helmets violations decreased by 50%. Fatalities and Serious injuries reduced by 60%	Tickets issued for seatbelts and helmets violations decreased by 75%. Fatalities and Serious injuries reduced by 90%
SV8 Develop and implement policy with respect to the "age" of the fleet of vehicles, including personal-use vehicles.	New policy on "aged" vehicles has been developed and implemented	Collage of relevant information obtained from research. Policy developed and implemented.	New and safe vehicles on the roads providing better protection for occupants	TMC	DoT, Traffic and Police Department	No policy in place	Gather and Review information. Develop Policy. Implement new policy.	Provide training and public campaigns on the new regulation. Monitor usage and impact.	Number of vehicles registered and less than 5years old, increased by 50%	Number of vehicles registered and less than 5years old, increased by 75%

SV9 Promote the importance of buying safe vehicles or vehicles with better safety equipment to consumers	Promotion has been implemented	Campaign on importance of purchasing safe vehicles developed. Purchase or safe vehicles promoted through public awareness campaigns	New and safe vehicles on the roads providing better protection for occupants. Reduction in fatalities and serious injuries sustained as a result of mechanical problems or unsafe vehicles	TMC	DoT, Traffic and Police Department	No promotion in place	Campaign developed and baseline information collected	Public Awareness Campaign implemented and progress monitored.	Importation and registration of unsafe vehicles reduced by 50%	Importation and registration of unsafe vehicles reduced by 75%
SV10 Proper and continuous training for Motor Vehicle Inspectors	Motor Vehicle Inspectors are continuously trained in Inspection measures	Trained Motor Vehicle Inspectors. Development of a Motor Vehicle Inspection Guide	Inspections are professionally and consistently conducted	TMC	DoT, Traffic Department and Ministry of Local Government.	Limited inspection skills	30% inspectors trained	50% inspectors trained	75% inspectors trained	80% inspectors trained
SV11 Periodic inspection of registered vehicle and techniques to prevent defective, road unworthy or unsafe vehicles from using public roads	Increased inspection of registered vehicles and reduction in unsafe vehicles on municipal roads	Inspection reports. Policy on modern techniques to identify defective, road unworthy or unsafe vehicles	New and safe vehicles on the roads providing better protection for occupants. Reduction in fatalities and serious injuries sustained as a result of mechanical problems or unsafe vehicles	TMC	DoT, Police and Traffic Department	Inspection not consistently performed	Research conducted and policy developed	Registration of unsafe vehicles reduced by 20%	Registration of unsafe vehicles reduced by 50%	Registration of unsafe vehicles reduced by 75%
SAFE ROAD USERS										
SAFE ROAD USERS	Ensure that road users in the municipality exercise high safety measures									
Driver Training and Testing	Consistent and improved training and education of drivers through more rigorous screening of drivers									

DT1 Participate in countrywide review of current practice for training and testing of drivers with the ultimate goal of establishing a single, countywide procedure for training and testing of new drivers.	Countrywide review of training and testing of drivers has been completed	Countrywide procedure for training and testing new drivers established and implemented	Training and testing of drivers improved. Reduction in the number of reported RTIs due to distracted driving, driving without due care and attention and driver's error	TMC	DoT, Police and Traffic Department	Current testing and training materials require updating	Participate in countrywide review of training and testing of drivers. Implement new testing and training procedures.	Reduction in the number of reported RTIs due to distracted driving, driving without due care and attention and driver's error individually reduced by	Reduction in the number of reported RTIs due to distracted driving, driving without due care and attention and driver's error individually reduced by	Reduction in the number of reported RTIs due to distracted driving, driving without due care and attention and driver's error individually reduced by
DT2 Implement new procedure for training and testing of new drivers.	New procedures for training and testing of new drivers has been developed and implemented	Research conducted, report and recommendations developed. New program implemented	New drivers are trained leading to fewer collisions involving motor vehicles. Increased number and percentage of total drivers trained under the new system	TMC	DoT, Police and Traffic Department		New procedures for training and testing of new drivers developed	New procedures for training and testing of new drivers Implemented	Number of drivers trained under new system is more than 30% of total licensed drivers	Number of drivers trained under new system is more than 60% of total licensed drivers
DT3 Focus much more on on-the-road, in real traffic, driver training	More on-the-road driver training has been implemented	Training manual developed for in-traffic training	Increased number and percentage of in-traffic trained drivers on the road	TMC	DoT, Police and Traffic Department				Training manual developed for in-traffic training and training implemented	Number of in-traffic trained drivers is more than 30% of total licensed drivers
Driver Licensing	Participate in the development of a centralized, online, driving license registry system with facilities to print and issue license documents of international standard.									
DL1 Participate in the review of current processes for licensing of drivers	Processes for licensing of drivers has been reviewed, modified and is being implemented.	Modified processes for licensing of drivers	Processes for licensing of drivers reviewed, modified and implemented.	TMC	DoT and Traffic Department	Current procedure is outdated	Process being reviewed	Process is modified and being implemented		

DL2 Implement a new single driver license database for Belize in the Municipality	New single driver license database is developed and implemented	Developed and implemented database	Single driver license database for Belize is implemented in the Municipality	TMC	DoT and Traffic Department	Database not in place		Database developed and implemented	Database implemented	
DL3 Implement consistent driver licensing standards that meet national and international standards	Consistent driver licensing standards has been developed and implemented	Standards consistent with good international practise are developed	Driver licenses in line with international standards are consistently applied	TMC	DoT and Traffic Department	Current standard not consistent		Consistent driver licensing standards has been developed and implemented	Consistent and improved driver's licensed produced	
DL4 Provide Municipal data in single/ on-line driver licensing database shared by all municipalities	A single on-line driver licensing database shared by all regions has been established and implemented	Database developed and reviewed by IT specialist	Information is available on all drivers in Belize leading to better monitoring of high-risk and suspended drivers	TMC	DoT and Traffic Department	National database not in place				Monitoring of risky drivers increased by 15%
Traffic Enforcement	The development of more efficient, consistent and effective traffic enforcement									
TE1 Participate in the national enforcement strategic planning team	Municipality continues to participate frequently in the national enforcement strategic planning team	Enforcement Plan developed and implemented in the Municipality	Team meets regularly to monitor the implementation of the Strategic Enforcement Plan	TMC	Police, DoT and Traffic Department	An enforcement plan is developed but not strictly implemented	Municipality participates in 85% of meetings held annually by the planning team			
TE2 Develop Municipal Strategic Enforcement Plan with input from local stakeholders	Municipal Strategic Enforcement Plan has been developed and is implemented		Municipal Strategic Enforcement Plan is implemented and Enforcement of Road Safety Practices has increased	TMC	Police, DoT and Traffic Department		Enforcement Plan is 30% implemented	Enforcement Plan is 45% implemented	Enforcement Plan is 60% implemented	Enforcement Plan is 80% implemented

TE3 Identify communication needs to ensure optimal communications between all agencies	Communication needs have been identified and communication strengthened between all agencies	Identified the channel of communication within the Police department, Dept. of Transport, MOH, Town Council and local traffic officers	Communication guidelines developed and partners meet quarterly	TMC	Police, DoT and Traffic Department	Weak line of communication in place	Municipality participates in 75% of meetings held annually			
TE4 Improve coordination mechanisms and implement enforcement campaigns as an essential part of traffic safety public awareness campaigns	Coordination mechanisms has been improved. Enforcement campaigns has been implemented	Campaigns developed and implemented	Enforcement campaigns as an essential part of traffic safety public awareness campaigns disseminated and implemented	TMC	Police, DoT and Traffic Department	Awareness campaigns do not emphasize enforcement	Enforcement campaigns are highlighted in 50% of the Public Awareness Campaigns implemented annually			
TE5 Adopt the National electronic, integrated driver, vehicle and violation information system	System has been adopted	Specifications and design of an electronic, integrated driver, vehicle and violation information system developed and implemented	Integrated driver, vehicle and violation information system implemented leading to better analysis and identification of road safety priorities	TMC	Police, DoT and Traffic Department	Information is currently segregated by municipality			System is developed and implemented	
TE6 Implement national automated enforcement programs, such as for speeding and red-light running	Automated enforcement program is implemented in the municipality	Details of automated enforcement programs have been determined and plan developed	Program for automated enforcement for speeding and red-light running improved and introduced in the Municipality	TMC	Police, DoT and Traffic Department	No automated enforcement in place			Program is developed and implemented	
TE7 Develop a career structure and training needs for traffic enforcement officers	Career structure/training needs developed	Training Plan developed. Officers participate in various trainings as per work assignment	Career path for traffic enforcement police officers established	TMC	Police, DoT and Traffic Department	No training plans/needs in place			Structure and plan developed	Plan implemented
TE8 Identify modern equipment needs and develop a staged purchase of new equipment	Equipment needs developed and staged purchase of equipment procurement plan developed	Modern equipment needs identified and procured	Enforcement officers equipped with modern technology. Increase in enforcement of Road Safety Offenses	TMC	Police, DoT and Traffic Department	Most equipment outdated and no plan in place	Equipment needs identified	Procurement plan and resources required identified. Equipment procured		Equipment procured
TE9 Improve regulations related to traffic enforcement	Regulations have been improved and is being implemented	Regulations have been modified and implemented	Improved traffic enforcement	TMC	Police, DoT and Traffic Department	Regulations are outdated		Regulations are reviewed	Improvements finalized and accepted	Improved regulations is enforced

TE10 Develop and implement a monitoring and evaluation protocol of enforcement activities	Monitoring and Evaluation protocol has been developed and is implemented	Developed monitoring and evaluation protocols for enforcement	Enforcement activities are monitored and evaluated ensuring focus remains on key priorities	TMC	Police, DoT and Traffic Department	No M&E System for enforcement is in place			Protocol developed	Enforcement activities are monitored and evaluated
TE11 Improve role of officers in monitoring unsafe and old vehicles through mobile enforcement	Monitoring of unsafe and old vehicles have been improved	Monitoring of old and unsafe vehicles is implemented	Improved standard of vehicles imported into the country leading to better protection for all road users	TMC	Police, DoT and Traffic Department	No monitoring is currently in place			Monitoring Strategy is developed	Monitoring plan is implemented
Road Safety Education	Improve knowledge on road safety and disseminating safe road user behaviour and survival skills									
RSE1 Road Safety Curriculum implemented in the Municipality	Road Safety Curriculum has been implemented in the Municipality	Curriculum implemented	Curriculum implemented in schools resulting in increased awareness of road safety measures and the implementation of safe behaviours	TMC	Ministry of Education	Road Safety curriculum has been shared with schools countrywide	Curriculum implemented in Schools	30% reduction in RTI injuries and fatalities among school aged children	60% reduction in RTI injuries and fatalities among school aged children	90% reduction in RTI injuries and fatalities among school aged children
RSE2 Encourage each school to appoint a Road Safety Champion who coordinates and facilitates road safety education in the school	Each school has appointed a Road Safety Champion and is facilitating road safety education in the school	Road safety Champion identified at all schools. Road Safety Education facilitated	Road safety education is coordinated and facilitated at all schools. Knowledge is improved and disseminated	TMC	Ministry of Education	Road safety champions not appointed	Road Safety Champion Identified and Road Safety Education in schools facilitated	50% of the schools in the Municipality has a road safety champion and facilitates road safety education	75% of the schools in the Municipality has a road safety champion and facilitates road safety education	All the schools in the Municipality has a road safety champion and facilitates road safety education
RSE3 Annual refresher training in Road Safety is provided for teachers and traffic officers	Annual refresher training is provided. Teachers and Officers have completed the refresher training in road safety.	Refresher training course and materials is developed. Teachers and traffic officers participate in refresher training.	Training on Road Safety updated and improved. Increased Trainings in schools	TMC	Ministry of Education, DoT, Police and Traffic Department	No refresher training exist	Refresher training course and materials is developed			

RSE4 Track and provide progress information to be fed into online tool to support the monitoring and evaluation of road safety education	information is tracked and progress information available. Information is being fed into online tool to support the monitoring and evaluation of road safety education	Information collected and fed into online tool	Online tool in use for monitoring and evaluation of road safety education	TMC	Police, DoT and Traffic Department	Road safety education not monitored				Tool is developed and information is tracked
Road Safety Campaigns	Improvements in road safety through more effective and coordinated publicity and advocacy campaigns									
RSC1 Implement the Municipal Road Safety Campaign Strategy in line with the RSP Communication Strategy	Municipal Road Safety Campaign Strategy is being implemented	Municipal Road Safety Campaign Strategy has been developed	Publicity and advocacy campaigns are more coordinated and effective	TMC	All stakeholders who form a part of the TMC	National Road Safety Communication Plan developed	Municipal Road Safety Campaign Strategy developed	Municipal Road Safety Campaign Strategy implemented		
RSC2 Promote road safety practices in the schools, businesses, and communities within the Municipality	Road safety practices are being promoted in the communities within the Municipality	Road Safety Campaigns developed and being implemented		TMC	TMC through Ministry of Education	Some school visits are facilitated	30% increase in dissemination of road safety messages in schools, communities, businesses and organizations	60% increase in dissemination of road safety messages in schools, communities, businesses and organizations	80% increase in dissemination of road safety messages in schools, communities, businesses and organizations	Dissemination of road safety messages in all schools, communities, businesses and organizations
RSC3 Using accurate data, ensure campaigns have a clear focus and identify behaviors and audiences to be targeted	Campaigns have a clearer focus and they identify target behaviours and target audiences	Data collection process reviewed and tested for accuracy on targeted behaviours	Improved data collection for accuracy. Information used to identify targeted behaviours	TMC	TMC through Ministry of Education, DoT, Police and Traffic Department	Data collection is not fully accurate	Data collected and analyzed	Targeted behaviours and audiences chosen from data. Campaigns developed	Campaigns implemented and information disseminated	

RSC4 Evaluate effectiveness of campaigns	Each campaign has been evaluated	Evaluation plan developed for each campaign to ensure effectiveness	Campaigns are shown to be effective	TMC	Police, DoT and Traffic Department	No evaluation procedure in place			Camapaigns evaluated	
RSC5 Increase awareness and build a traffic safety culture in the municipality	Traffic safety promoted	Traffic Safety is shared in schools, businesses and organizations and at the community level. community awareness is increased	Residents are aware of traffic safety risk factors	TMC	Police, DoT and Traffic Department	Traffic Safety Messages are aired on television and placed on Social Media			Traffic Safety Awareness improved by 65%	Traffic Safety Awareness improved by 90%
RSC6 Develop best practice manual highlighting lessons learnt etc.	Best practice manual has been developed and disseminated	Best practice manual developed and disseminated	Lessons learnt and best practices shared with other Municipalities to exercise in disseminating Road Safety Message in their Municipality	TMC	Police, DoT and Traffic Department	No manual exists			Best practices recorded	Manual developed and disseminated
POST-CRASH RESPONSE										
POST-CRASH RESPONSE	Availability of effective handling of emergency situations									
Post-Crash Response	Provide adequate emergency medical response to enhance treatment and thereby minimise harm									
PCR1 Provide opportunity for training in First Aid and Basic Life Support to all drivers	Training in First Aid and Basic Life Support is available to all drivers	Trained drivers in First Aid and Basic Life Support	Reduced fatalities as a result of RTIs since drivers are adequately trained in training in First Aid and Basic Life Support and are able to render assistance.	TMC	Ministry of Health	Drivers not trained in training in First Aid and Basic Life Support	Training in First Aid and Basic Life Support for drivers is developed		Training in First Aid and Basic Life Support for drivers is offered	

PCR2 Strengthen relationship between post-crash care responders, response team, TMC/municipality, traffic and police to improve post-crash care received at the municipality level	Relationship between post-crash care responders, response team, TMC/municipality, traffic and police have been strengthened	Triannual meeting of post crash care responders established. Improved relationship/communication between post crash care responders	Post-crash care received at the municipality level improved.	TMC	Ministry of Health, Traffic and Police Department	Communication between post crash care responders is weak	Post crash care responders group formed. Members meet at least triannually			
PCR3 Improve response time of post crash care responders to reduce response time to scene of incident to less than 20 minutes	Incident response times to scene of the incident have been improved	Incident response times to scene of the incident improved	Severity of injuries from RTIs has been reduced. Fatalities as a result of RTIs have been reduced	TMC	Ministry of Health, Police and Traffic Department	Response times requires reduction	Response times reduced by 20%	Response times reduced by 40%	Response times reduced by 60%	Response times reduced by 80%
PCR4 Improve incident response time to ER to less than 35 minutes	Incident response times to ER are improved	Incident response times to ER improved		TMC	Ministry of Health, Police and Traffic Department					
PCR5 Organize training sessions in BLS, EMT and FRT to local clinical staff including paramedics, drivers, attendants and others	Training sessions have been organized. Local clinical staff has participated in the training programs.	Training sessions organized. Personnel trained	Local clinical staff adequately trained in BLS, EMT and FRT. Personnel are more adequately trained and comfortable in performing post crash care duties	TMC	Ministry of Health	Training provided are limited	Training plans are developed and implemented	50% of the local clinical staff trained	75% of the local clinical staff trained	80% of the local clinical staff trained
PCR6 Improve systems used to report incidents particularly those requiring post-crash care	Systems have been developed	Systems were researched, designed and implemented	Incidents are accurately reported and all details are recorded	TMC	Ministry of Health, Traffic Department and Police	System requires strengthening	Develop forms to be used	Research and develop systems	Implement systems. Data being recorded and validated	Improved reporting system established. Complete with accurate and consistent data being reported
PCR7 Procure hand held radios	Handheld radios have been procured	Handheld radios available	Communication improved	TMC	TMC	Radios available are not operational	Procurement plan developed	Handheld radios procured		

ANNEX 2 – Performance Indicator Matrix

OUTCOME INDICATORS	GOALS			MID-TERM		FINAL	
	BASELINE	MID-TERM	FINAL	#	%	#	%
Funds available for development and implementation of Road Safety		7% increase	10% increase				
Total revenues generated annually		7% increase	10% increase				
Revenues generated annually from taxes and tariffs							
Revenues generated annually from other vehicle related fees							
Revenues generated annually from other non-vehicle related fees							
Funds expended annually on road safety measures							
Funds expended annually on road infrastructure improvements							
Municipal Road Safety Plan implemented	0	40%	100%				
Municipal Road Safety Operational Plan and targets updated semi-annually	Plan developed	2	6				
Data system and monitoring framework in place	Not fully functional	System in place and working efficiently					
Data consistently gathered and used in decision making	Data not easily accessed	100%	100%				
M&E assessments conducted semi-annually	0	2	6				
Municipal collision collection forms used	0	75% rate of use	100% rate of use				
Officers/Personnel with road safety responsibilities trained in:							
Enforcement measures		45% total trained	75% total trained				
Transportation Planning		50% engineers trained	80% engineers trained				
Implementing traffic planning, organization and management		45% total trained	75% total trained				
Transportation inspection		50% inspectors trained	80% inspectors trained				
Public Relations		50% total trained	80% total trained				
Traffic Safety Courses		80% total trained	100% total trained				

OUTCOME INDICATORS	GOALS			MID-TERM		FINAL	
	BASELINE	MID-TERM	FINAL	#	%	#	%
Driver's Licenses issued annually							
Number of driver's trained using driver's manual	0	15% of all licensed drivers	60% of all licensed drivers				
Number of driver's who received on-road training	0		30% of all licensed drivers				
Learner's permit issued annually							
Number of holders who used the driving syllabus for testing	0	100%	100%				
Motor Vehicle's licensed annually							
Private Vehicles	1,283						
Motorcycles	125						
Buses							
Taxis							
Goods Vehicle							
Less than 5years old	5%	30%	75%				
Increase in number of persons using seatbelts	10%	50%	90%				
Increase in number of persons using helmets	10%	50%	90%				
Risky behaviours measured and reported/Reduction in tickets issued							
Seatbelt violations		75%	100%				
Helmet violations		75%	100%				
Overloading violations		75%	100%				
Speeding violations		75%	100%				
Non adherence to traffic signs violations		75%	90%				

OUTCOME INDICATORS	GOALS			MID-TERM		FINAL	
	BASELINE	MID-TERM	FINAL	#	%	#	%
Decrease in collisions caused by:							
Speeding		30%	80%				
Impaired drivers		25%	75%				
Distracted drivers		25%	75%				
Congestion		50%	85%				
Decrease in injuries to:							
Pedestrians		75%	95%				
Cyclists		50%	75%				
Motorcyclists		75%	95%				
School aged children		30%	90%				
Decrease in RTIs	92	50%	80%				
Decrease in serious injuries	8	60%	100%				
Decrease in fatalities	3	60%	100%				
Implementation of Traffic Laws	263	50%	100%				
Enforcement of Traffic Laws and Sanctions		50%	100%				
Monitoring of unsafe drivers increased			15%				
Number of tickets settled immediately	81%	90%	100%				
Number of licenses suspended for:							
Speeding							
Impaired driving							
Commission of RTI							

OUTCOME INDICATORS	GOALS			MID-TERM		FINAL	
	BASELINE	MID-TERM	FINAL	#	%	#	%
Increase in number of checkpoints conducted annually		50%	80%				
Increase in advertising/media campaign		50%	100%				
Increase in use of speed cameras, radar guns and breathalyzers		50%	100%				
School visits presentations conducted at schools in Municipality		50% of schools	100% of schools				
Road Safety Campaigns implemented		5	15				
Increase in dissemination of road safety messages		60%	100%				
Traffic Awareness Improved/Traffic Safety Culture developed	5% Awareness	65% awareness	90% awareness				
Improved Street Infrastructure	30% of streets renovated	70% increase	90% of streets				
Improved signs and street designs		25%	50%				
Municipal streets accessible by handicapped persons		25%	50%				
Municipal streets are child friendly		50%	80%				
Reduction in importation of unsafe vehicles		20%	75%				
Reduction in registration of unsafe vehicles		20%	75%				
Detection of unsafe vehicles increased		20%	60%				
Increased enforcement of sanctions on unsafe vehicles		20%	75%				

ANNEX 3 – Required Equipment / Supplies

The following are items that are necessary to ensure that each program or activity can be completed effectively.

	Now	Future
Breathalyzer	1	3 more
License plate/ID	limited	More on a timely basis
Ambulance Type III	0	1
Computer/copier coloured	0	2
Radar guns	0	3
Highway patrol vehicles	0	2
Motor cycles with lights, sirens and helmets	3	10 more
Cameras/recorders (for evidence collection)	0	2 more
Handheld Radios and Base	0	10
Advanced Database Application	0	1
Driving School	0	1 (certified by DOT)

	Now	Future
First Responder Training and other trainings	Limited	More training needed 2 – 3 annually
Traffic Gears eg. Vest, cone, caution taped	Limited	More needed Approximately 12 vests, 12 cones (3ft)
Additional traffic signs	limited	Much more needed
Thermoplastic paint	None exists in the municipality	To mark all streets
Cat eyes	None exists in the municipality	More than 1000 with adhesive
Fire extinguishers	0	6

ANNEX 4 – Traffic Statistics

Road Traffic Incidents Occurring in the Municipality in 2014 & 2015 and Injuries Sustained

YEAR OF INCIDENTS	JANUARY			FEBRUARY			MARCH			APRIL			MAY			JUNE			JULY			AUGUST			SEPTEMBER			OCTOBER			NOVEMBER			DECEMBER			TOTAL
	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F	S	M	F			
2014	0	1	5	0	2	1	0	1	6	1	0	6	1	1	7	0	0	10	1	0	2	0	1	2	1	0	5	0	0	2	1	0	3	0	0	6	5
2015	0	0	5	0	1	12	0	1	5	1	0	6	0	1	4	1	1	9	0	0	5	0	1	6	0	0	7	1	0	8	0	1	6	0	2	8	3

Licenses and Registration Issued by Vehicle Type in 2015 and 2017 (Jan – June)

TYPES	VEHICLES BY TYPE							
	Motor Vehicles	Motor Cycles	Motor Vehicles	Motor Cycles	Goods Vehicles	Taxi	Buses	Six Wheels Trucks
	2015		2017 (Jan - June)					
Registered Vehicles	1283	125	2050	345	1151	42	55	36
Licenses Renewal Issued (Persons)	908		304					
Licenses First Issue (Persons)	74		26					

Tickets Issued and Tickets Paid in the Municipality in 2015

	Amount (2015)	
	(#)	(\$)
Tickets Issued	263	
Tickets Paid	224	14050
Percentage Paid	85%	